



A TRUSTED SAAVY EMAIL SERVICE PROVIDER

PRICING

Puresend offers highly flexible, yet simple, pricing structures to meet most budgets and situations. We strive to always understand your current and future needs and will accordingly customize a plan that fits best.

- ✓ CPM Grid
- ✓ High Volume Discounts
- ✓ One Off Projects
- ✓ Short Term Contracts

All Inclusive Volume Based CPM Pricing
From \$0.10 to \$1.00

SEASONED CLIENT SERVICE TEAM

- ✓ 24/7 IP/Domain Monitoring & Delisting
- ✓ Deliverability and Ramp Up Strategies
- ✓ Top notch support from local experienced technicians
- ✓ Custom reports or scripts... not a problem

SINCE 2001, FOCUSED SOLELY ON MEETING YOUR MEDIUM TO LARGE EMAIL DEPLOYMENT CAMPAIGNS

We enjoy being a boutique firm servicing customers who are as passionate about the power of email as we are. Our interests are completely aligned with that of our customers...

YOUR SUCCESS IS OUR SUCCESS.

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212.381.7374 | inquiry@puresend.com



Providing you the software, tools and infrastructure to maximize the results of your Email Marketing Programs

We Work Together to Help you Achieve the Highest Delivery Rates and Most Optimal Sending Reputations Possible

SERVICES



Custom Ramp/Warm Up Plans



SES, SendGrid and Sparkpost Integrations



Auto-Responder



Expert Guidance



Full Service



SMTP Relay



Email Append



IP / Domain Monitoring



Live Feeds



List Validation



API



HTML Design

- ✓ Full Reporting Suite, including Audience Behavior Engagement Reporting
- ✓ Comprehensive Campaign Management User Interface
- ✓ Simple to Advanced List Management features
- ✓ Easily send via our Sparkpost integration (for Premium and Agency mailers)

DELIVERABILITY



Highly Seasoned Team Focused on All Facets of Your Deliverability



Remote Subscribe / Unsubscribe Capabilities



Split MailStreams (Transactional, Marketing, 3rd Party, etc.) across different sets of IPs



Trusted Return Path Certification Reseller



Supports Extremely Large and or Multiple Suppression Files



All Email Sent via Proprietary Cluster Technology with Dedicated IPs



Bounce Management... Customizable Retries and Hard/ Soft



Proprietary Reputation Enhancer for New Sending Environments



Leverages Adaptive Delivery from Sparkpost



Configurable Throttles with Round Robin Sending Over Multiple IPs



Authentication: FBL / SPF / DKIM / DMARC setup by default



Daily IP / Domain Monitoring...Delisting When Necessary



Whitelisting Services at applicable ISPs



Integrated Data Validation Services via Email Oversight



Custom Designed Ramp Up and Roll Out Plans